

COMPANY *GUIDING PRINCIPLE*

. . . this is how we think and act

Our objective is **long-term cooperation** with customers and employees. This can only be achieved by upholding the following principles:

Continuous improvement in small steps

- Products and services must be continuously developed and improved.
- We can learn from mistakes and failures.

Maximum customer benefit

- Customers must obtain considerable benefit from our services and products.
- We make every effort for the competitiveness of our customers - united we stand!
- Willingness, skill, dynamics and pleasure, as well as fairness and goodwill, characterise our *modus operandi*.

Teamwork

- Success depends on our employees - together we move in the same direction!
 - Happy team members are the heart and soul of a company!
-